

(Comedy Sketch)

= Cottoneshi =



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Taking care of business.

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EXT. PARKING LOT - DAY

A MAN dressed in a sports shirt goes to open a car door, but is upset to find a tear developing along the shoulder seam.

NARRATOR (O.S.)
Oh no! There goes your new shirt!

Man looks into the camera with a constipated look.

NARRATOR (O.S.)
Now what are you going to do?

INT. "THE SLAP" (NOT "GAP") RETAIL STORE - DAY

The man shows the garment to a bubbly SALESGIRL; who apologizes for not being able to do anything, but then gleefully takes him to a rack of the newest shirts. On top a sign says "Made with **COTTONESHI**".

NARRATOR (O.S.)
That's right! We've got
Cottoneshi! Thanks to a new
patented material, we've
genetically combined regular
cotton...

EXT. BANGLADESH - DAY

Still photo of a poor Bangladeshi woman sitting behind a sewing machine.

NARRATOR (O.S.)
... With a Bangladeshi seamstress!

INT. "THE SLAP" - LATER

The man steps out of the change room impressed with the shirt. The salesgirl walks up and rips it...

INSERT:
CLOSE UP and REVERSE SLOW-MOTION of tear mending itself.

NARRATOR (O.S.)
Never again worry about it coming
apart - these shirts mend
themselves. Thanks to "The SLAP",
and...

END INSERT:

The man gives the camera a big "thumbs up".

NARRATOR (O.S.)
Ramanashiman.